



## NORTH CAROLINA AIRPORTS ASSOCIATION

November 19, 2018

Greetings:

On behalf of the NCAA Conference Committee and the NCAA Board of Directors, I'm pleased to tell you we have a fantastic program brewing for the 2019 NCAA Conference to be held on March 17-19, 2019 in Pinehurst, North Carolina at the Pinehurst Golf Resort & Spa. This year's theme NC Airports – Taking off, by Design! is a theme associated with the incredible support that our industry has been receiving through targeted Federal, State, and Local funding initiatives. What an appropriate time to re-focus on the importance of capital project delivery for airports.

Our Keynote Speaker, Mr. Adam Steltzner – authored The Washington Post's #1 Leadership book of 2016 "The Right Kind of Crazy: A True Story of Teamwork, Leadership and High Stakes Innovation". In 2012, Steltzner made history as the lead engineer of the team that landed the Mars rover, Curiosity on Mars. Steltzner draws from his experiences to deliver insight on the power of human curiosity, the importance of fostering a culture of collaborative innovation and proves that with the "Right Kind of Crazy" we can significantly expand boundaries and achieve the impossible. This exciting session is sure to get your creative juices flowing and will kick off the conference by leading us into specially planned presentations and panels that will detail many aspects from the Plan, Design, and Build continuum that the two day agenda will follow.

Our opening day luncheon will provide us with the FAA overview of airport planning and we will hear all of the latest from the NC Division of Aviation during our closing day luncheon.

Plan to bring your spouses and join us for a great evening at the banquet dinner with entertainment by North American's Most Award-Winning Speaker, Mr. Steve Gilliland – "Enjoy the Ride".

We highly encourage Exhibitor and Sponsor Participation in the conference as the State of North Carolina has vaulted into an industry leader position for Airport support by recognizing the Economic Impact of airports to the local and state economies they serve. Exhibitor and Sponsor opportunities can be found on the website at [www.ncairports.org](http://www.ncairports.org) / click on convention – exhibitor – sponsor – register. Airports look to our conference to gather new information on what is available to them for services, technology, paving, construction, marketing, operational needs, and more.

We look forward to seeing you in Pinehurst, NC in March of 2019! If you have any questions, please do not hesitate to contact our Association Business Manager, Lisa Edwards listed below.

Regards,

Andrew Shorter  
NCAA Vice-President  
Conference Committee Chairman

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