



The North Carolina Airports Association would like to invite you to attend the 38th Annual Conference at Pinehurst, where the legendary ARNOLD PALMER HAD A LONG and storied affinity for Pinehurst from his early days as a young man traveling with his father all the way to a beautiful sunny day in June watching the 2014 U.S. Open from a rocking chair on the veranda behind Pinehurst No. 2’s 18th green. Palmer reveled in the golf and the spirituality that is Pinehurst and he left a lasting legacy at Pinehurst; one that lives on in every handshake after the final putt. What a perfect setting to give a Handshake to Aviation Friends and learn about key issues affecting the Aviation Industry today and the Economic Impact we Provide!

AGENDA (Subject to Change)

Sunday, March 26, 2017

8:00am-7:00pm Registration
10:00am-10:45 am Golf Tournament Sign-In
11:00 am Golf Tournament Shot Gun Start
6:00pm-7:00pm Opening Reception w/Exhibitors
7:00pm Evening on Your Own

Monday, March 27, 2017

7:30am-8:45am Breakfast w/Exhibitors
8:00am-5:00pm Registration
9:00am Opening Ceremonies
9:15am **Spouse Program-See Flier**
9:30am-10:30am General Session I
“Aviation in the NC Economy”
 Secretary Skvarla is a highly successful entrepreneur and business leader. North Carolina is known for a rich history of aviation and aerospace companies. The future of aviation is equally bright and full of opportunities for future generations. As COO of the Aviation Group in the 1980’s which emerged as the world’s largest air cargo operator and Former Secretary of NC Commerce, John Skvarla understands the important role of aviation in both the state and global economies.
Speaker: John Skvarla, Senior Government Relations Advisor, Nexsen Pruet, Former NC Secretary of Commerce
10:30am-11:00am Coffee Break w/Exhibitors
11:05am-11:50am General Session II
“Community Engagement and Economic Development”
 Airports play a vital economic role in the community and it is important for airport leaders to understand and develop their roles to increase the airport’s impact within its region.
Speaker: Christopher Chung, CEO Economic Development Partnership of North Carolina
 Mod: Andy Shorter, Coastal Carolina Regional Airport
12:00pm-1:30pm Luncheon
“The Path to Perfection: Personal and Professional Excellence and Evolution”
Speaker: Story Musgrave
Astronaut / Marine Corps Pilot
A luncheon you won’t want to miss!

Monday, March 27, 2017 continued

1:45pm-3:00pm General Session III
“Hear the Latest from the Division of Aviation”
 Hear the latest from Director Bobby Walston and staff – including the introduction of new team members and their roles, information on additional funding, continued streamlining in grants, expanded statewide programs, AirTAP sessions planned for 2017, the very latest on UAS regulation including training and education resources for Sponsors and the public, and an update on the NC Airports Working Group. This session is a must for every NC Airport Sponsor and Consultant!
Speaker: Bobby Walston, Director, NCDOT Division of Aviation
Speaker: Jon Arnold, Deputy Director/Manager of Aviation Development, NCDOT Division of Aviation
 Mod: Thad Howell, Rowan County Airport
3:10pm-3:40pm Coffee Break w/Exhibitors
3:45pm-4:45pm General Session IV
“Telling Your Story”
 Airports are significantly important to their communities, regions, the state and the nation. From local economic impact to each airport’s place in the nation’s air service infrastructure, there is lasting and far reaching value in telling your airport’s story frequently and with strategic purpose. Learn best practice communication and marketing strategies that can be used by airports of any size, even with small or even non-existent marketing budgets.
Speaker: Tina Kinsey, Director of Marketing, PR & Air Service Devel., Asheville Regional Airport
Speakers: Erin McNally, Marketing Specialist, Wilmington Intl Airport
 Mod: Bobby Walston, NCDOT Division of Aviation
4:45pm-5:15pm NCAA Annual Business Meeting
6:00pm-7:00pm Reception w/Exhibitors
7:00pm-8:30pm Banquet
8:30pm-9:30pm Entertainment
Ken Salaz
Magician....Mentalist....Entertainer
An enjoyable evening for all!
Immediately following Hospitality Suite

Tuesday, March 28, 2017

7:30am-8:45am

Breakfast w/Exhibitors

8:00am-11:45am

Registration

8:45am-9:30am

General Session V

“From Good FBO to Great FBO”

Operators of some of the State’s top performing FBO’s will share their formulas for success including topics such as customer service, matching service offerings to demand, marketing and business development, and financial management. Presenters include seasoned professionals from independent privately and municipally operated FBOs to small and large international chains that have earned numerous PRASE (Preferences Regarding Aviation Services and Equipment) and pilot’s choice awards.

Panelist: Karel Van Der Linden

Fly High Lexington

Panelist: Vince Papke, General Manager, Wilson Air Center, KCLT

Panelist: Mike French, Reg. VP, Signature Flight Support

Panelist: Howie Franklin, Director, Cape Fear Regional Jetport

Mod: John Ferguson, Statesville Regional Airport

9:30am-10:10am

Coffee Break w/Exhibitors

10:15am-11:00am

General Session VI

“Airport Insider Threats”

Understanding TSA’s ability to apply risk-based, intelligence-driven security measures to address vulnerabilities associated with employees who have access to aircraft and secure areas of an airport.

Panelist: Joe Cipriani, TSA Field Intelligence Officer

Mod: Andy Shorter, Coastal Carolina Regional Airport

11:00am-12:00pm

General Session VII

“Creating a Clear Vision with your Airport Layout Plan” This session will include an overview of the value of a well written Airport Layout Plan (ALP) including its typical components. The Division will share new guidance including forms to help the Sponsor through the process. Additionally, a panel of experts from the public and private sector will comment on their experiences with the benefits of thoughtful airport planning through ALP development. It is a great session for anyone undertaking an ALP or an ALP update – but also for anyone who is simply interested in the future of their airport! Be sure not to miss it! **Presented by: NC AirTAP**

Panelist: Summer Marr, Principal, Marr Arnold Planning, LLC

Tuesday, March 28, 2017 continued

Panelist: L. Bernard Green, Airport Planner, FAA Memphis ADO
Panelist: Mark Davidson, A.A.E., Airport Director, Airport Commission of Forsyth County, Smith Reynolds Airport

Panelist: Rachel Bingham, PE, Senior Airport Project Manager, NCDOT Division of Aviation

Panelist: Jennifer Fuller, PE, Airport Environmental Engineer, NCDOT Division of Aviation

Mod: Stephanie Sudano, PE

Luncheon

Southeast Airports Disaster Operations Group (SEADOG)

The Southeast Airport Disaster Operations Group, or SEADOG, is an informal collection of airports who have come together to provide operational assistance to airports hit by natural disasters, such as hurricanes or floods. SEADOG coordinates fast responses to specific operational needs, supplying teams of volunteer airport staff and necessary equipment needed to return an airport to operational status. Come to listen how they could help your airport in a time of need!

Speaker: Andy Singhas, Senior Operations Manager, Savannah/Hilton Head International Airport

Speaker: Betty Stansbury, Airport Director, Pitt-Greenville Airport

12:15pm-1:30pm

1:30pm-3:30pm

General Session VIII

“Federal, State & Airport Issues”

We encourage you to come prepared and join in on “A Guided Discussion” with members from the State Division of Aviation, the Federal Aviation Administration, NASAO, Air Carrier and General Aviation Airports providing updates and addressing current issues facing all airports. Individual contributions to this session are important!

Panelist: Tommy Dupree, Assistant Manager, FAA Mem-ADO

Panelist: Mark Kimberling, CEO of NASAO

Panelist: Bobby Walston, Director, NCDOT Division of Aviation

Panelist: Rick Cloutier, Airport Director, Concord Regional Airport

Panelist: Dan Danieleley, Airport Director, Burlington-Alamance Regional Airport

Panelist: Michael Landguth, President & CEO, Raleigh-Durham International Airport

Mod: Chris White, Albert J. Ellis Airport

3:30pm

Conference Adjourns